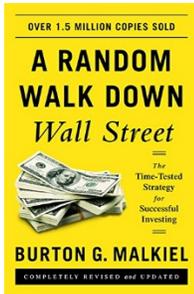


## FIN 2100 Recommended Readings

### Books on investments, economics and wealth management

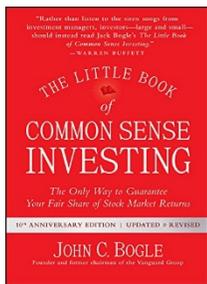


#### A Random Walk Down Wall Street /Burton Malkiel

A Random Walk Down Wall Street has long been established as the first book to purchase when starting a portfolio. This new edition features fresh material on exchange-traded funds and investment opportunities in emerging markets; a brand-new chapter on “smart beta” funds, the newest marketing gimmick of the investment management industry; and a new supplement that tackles the increasingly complex world of derivatives.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF022503026>

eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF021690244>

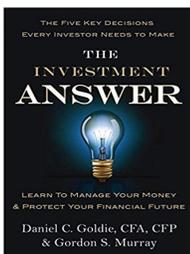


#### The Little Book of Common Sense Investing/John Bogle

The Little Book of Common Sense Investing is the classic guide to getting smart about the market. Legendary mutual fund pioneer John C. Bogle reveals his key to getting more out of investing: low-cost index funds. Bogle describes the simplest and most effective investment strategy for building wealth over the long term: buy and hold, at very low cost, a mutual fund that tracks a broad stock market Index such as the S&P 500.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF035637263>

eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF035618190>

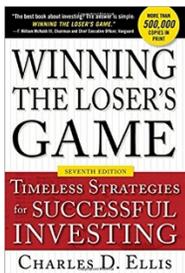


#### The Investment Answer/Daniel Goldie and Gordon Murray

Jargon-free and written for all investors--experienced, beginner, and everyone in between--The Investment Answer distills the process into just five decisions--five straightforward choices that can lead to safe and sound ways to manage your money.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF034569244>

eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF036582806>

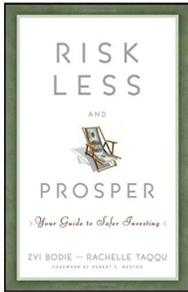


#### Winning the Loser's Game/Charles Ellis

Called “Wall Street’s wisest man” by Money magazine, Charles Ellis converts the expertise he has developed as a consultant to the world’s largest pension, endowment and sovereign wealth funds and as a teacher at Harvard, Yale and Princeton into candid, pithy, easy to use chapters on how to succeed as an investor.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF036725674>

eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF021365508>

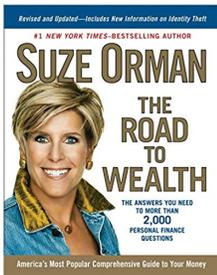


## Risk Less and Prosper/Zvi Bodie and Rachelle Taquq

You can build wealth without taking great risks. Risk Less and Prosper will show you how to make investment decisions that will make your financial life less stressful and more profitable.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF030166967>

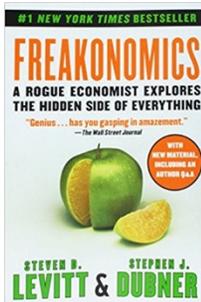
eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF035618218>



## The Road to Wealth/Suze Orman

The Road to Wealth is Suze Orman's most authoritative and accessible resource for every stage of your financial life.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF022244517>

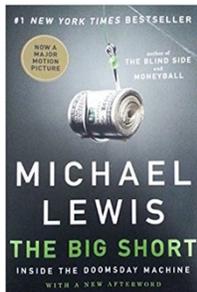


## Freakonomics/Steven Levitt & Stephen Dubner

Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF021756818>

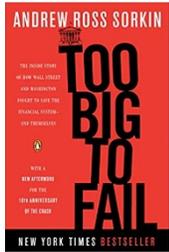
## Books on the financial crisis in 2008



## The Big Short/Michael Lewis

Michael Lewis creates a fresh, character-driven narrative brimming with indignation and dark humor, a fitting sequel to his #1 bestseller Liar's Poker. Out of a handful of unlikely-really unlikely-heroes, Lewis fashions a story as compelling and unusual as any of his earlier bestsellers, proving yet again that he is the finest and funniest chronicler of our time.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF021764499>

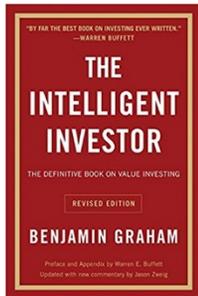


## Too Big to Fail/Andrew Ross Sorkin

The brilliantly reported New York Times bestseller that goes behind the scenes of the financial crisis on Wall Street and in Washington to give the definitive account of the crisis, the basis for the HBO film

eBook: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF035618213>

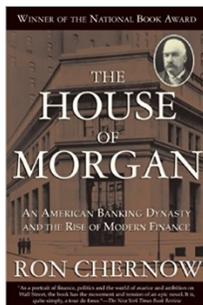
## More advanced books on finance



## The Intelligent Investor/ Benjamin Graham (highly recommended by Warren Buffet)

The greatest investment advisor of the twentieth century, Benjamin Graham, taught and inspired people worldwide. Graham's philosophy of "value investing" -- which shields investors from substantial error and teaches them to develop long-term strategies -- has made The Intelligent Investor the stock market bible ever since its original publication in 1949

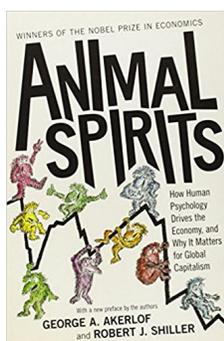
Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF034537369>



## The House of Morgan/Ron Chernow (a history of finance and banking in the United States)

The House of Morgan is a compelling account of a remarkable institution and the men who ran it, and an essential book for understanding the money and power behind the major historical events of the last 150 years.

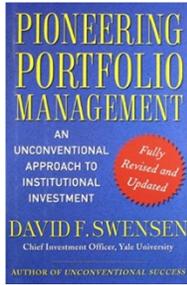
Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF020027216>



## Animal Spirits: How Psychology Drives the Economy and Why It Matters for Global Capitalism/George Akerlof and Robert Shiller

Animal Spirits offers a road map for reversing the financial misfortunes besetting us today. Read it and learn how leaders can channel animal spirits--the powerful forces of human psychology that are afoot in the world economy today. In a new preface, they describe why our economic troubles may linger for some time--unless we are prepared to take further, decisive action

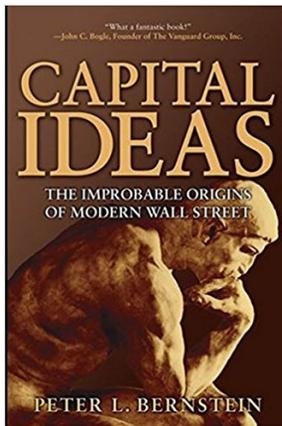
Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF023809700>



### Pioneering Portfolio Management/David Swensen

The original Pioneering Portfolio Management outlined a commonsense template for structuring a well-diversified equity-oriented portfolio. This new edition provides fund managers and students of the market an up-to-date guide for actively managed investment portfolios.

Print: <https://ucf.catalog.fcla.edu/permalink.jsp?29CF022702504>



### Capital Ideas/Peter Bernstein

Capital Ideas traces the origins of modern Wall Street, from the pioneering work of early scholars and the development of new theories in risk, valuation, and investment returns, to the actual implementation of these theories in the real world of investment management.

Print (*with a Temporary Online Access from Hathi Trust*):  
<https://ucf.catalog.fcla.edu/permalink.jsp?29CF022083381>